

AUSTRALIA'S PREMIER KNIFE SHOW



2024

**SYDNEY KNIFE SHOW
EXHIBITOR PROSPECTUS**

10-11 AUGUST 2024

WWW.SYDNEYKNIFESHOW.COM.AU

2024 SYDNEY KNIFE SHOW EXHIBITOR PROSPECTUS



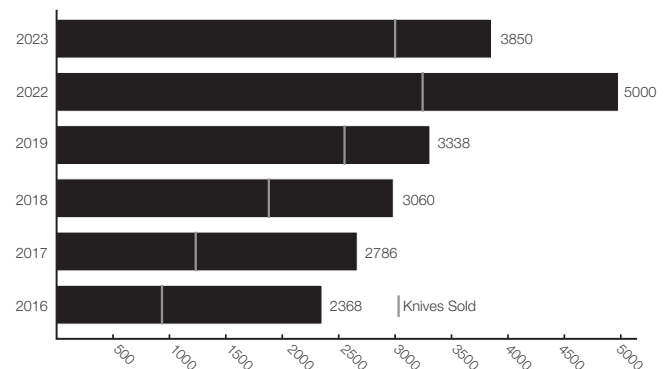
THE SHOW

The 2022 and 2023 Sydney Knife Shows were a huge return to form for the show Covid. With over 5000 people through the door and thousands of knives sold in 2022, and a solid turnout in 2023 more inline with our normal growth, the Sydney Knife Show once again has proven itself to be Australia's premier knife show!

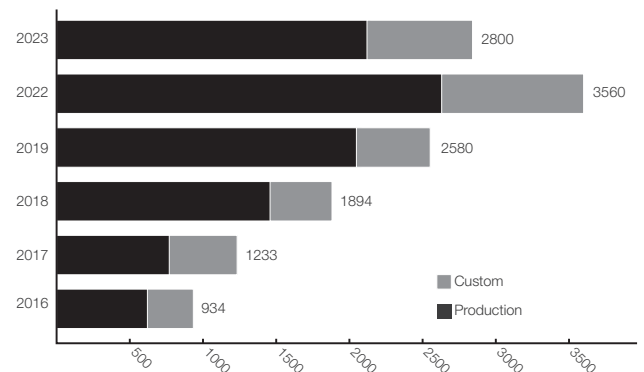
We're looking to build on that in 2024! For 2 days, over the 10TH & 11TH of August, the Sydney Knife Show will offer the public unparalleled access to the biggest selection of Custom and production knives, tools and associated products under one roof, showcasing not only Australia's incredible knifemaking community but the amazing talent of Australian custom knife makers!

Since its inception in 2014, and moving to Rosehill in 2016, the Sydney Knife Show has seen steady growth and we expect the same again in 2024, attracting more exhibitors and drawing in bigger crowds! The Australia's Knife Art Association has now established the Sydney Knife Show as THE must attend Knife Show, not just in Australia but the in Austral-Asian region.

Patron Numbers



Knife Sale Numbers



70% of people who attend the show PURCHASE a new knife!

2024 SYDNEY KNIFE SHOW EXHIBITOR PROSPECTUS

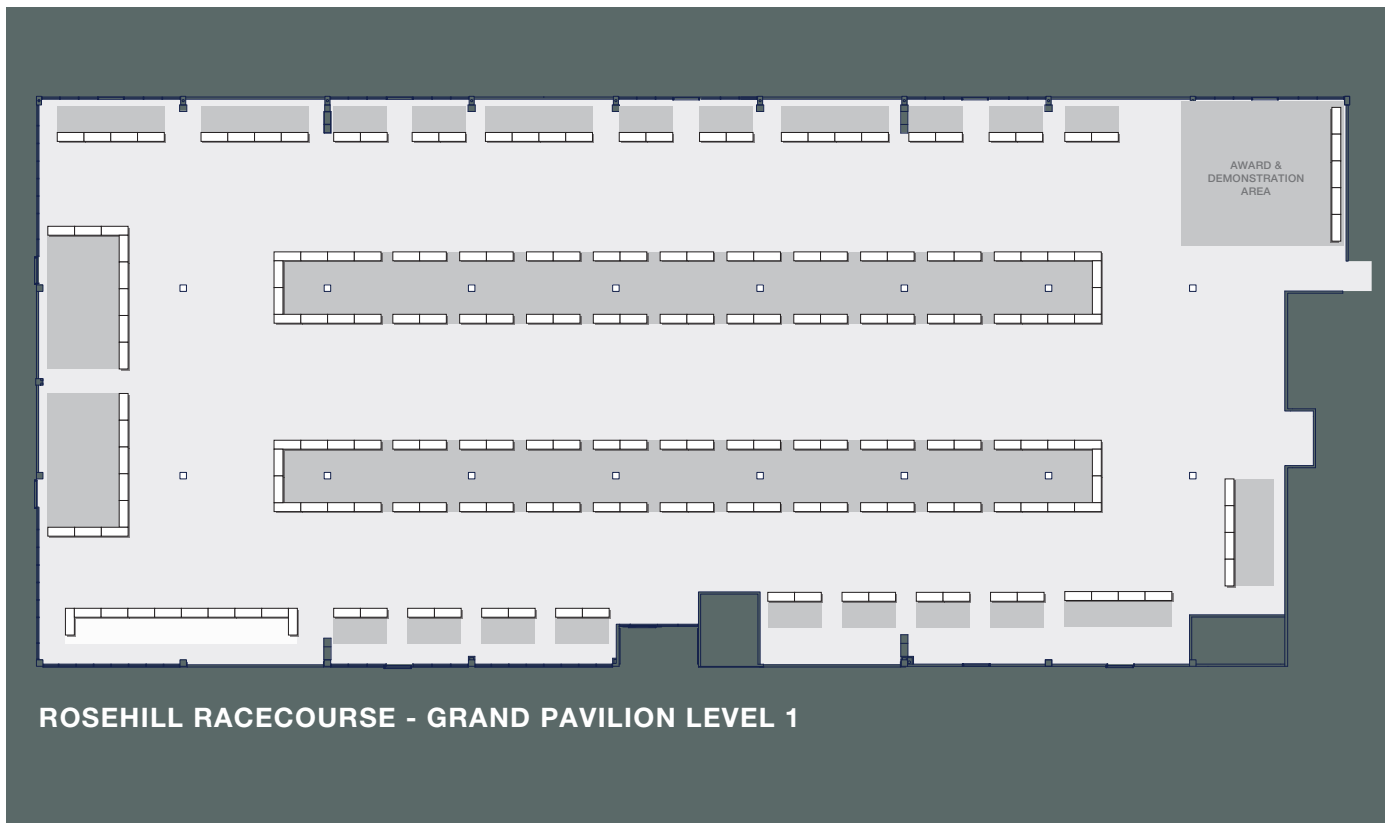
EXHIBITOR INVESTMENT

	PLATINUM EXHIBITOR	GOLD EXHIBITOR	STANDARD EXHIBITOR	KNIFE ARTIST
INVESTMENT	\$3,000	\$1,500	\$450	\$250
DISPLAY AREA	30m ² Approx	10m ² Approx	1.8m Table	½ 1.8m Table
DELEGATES (Exhibitor Passes)	Upto 10	4	2	1
FURNITURE PACK	10 Tables / 10 Chairs	4 Tables / 4 Chairs	1 Tables / 2 Chairs	½ Table & 1 Chair

SHOW SCHEDULE

FRIDAY - 9 th AUGUST	SATURDAY - 10 th AUGUST	SUNDAY - 11 th AUGUST
13:00 Exhibitor Bump In <i>* for those who need the extra time to setup their space.</i>	06:30 Exhibitor Access 07:30 Award Judging 09:00 Opens to Public 16:00 Closes to Public	07:30 Exhibitor Access 09:00 Opens to Public 16:00 Closes to Public 20:00 Bump Out Completed

VENUE FLOORPLAN



2024 SYDNEY KNIFE SHOW EXHIBITOR PROSPECTUS

EXHIBITOR APPLICATION

Exhibitor Details

Name: _____

Company: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone: _____ Mobile: _____

E-mail: _____

Product Description: _____

Applications to exhibit must be submitted by emailing this form or by completing the online registration with an emailed confirmation prior to the show.

Insurance Details

Name of Insurer: _____ Cover Date: _____

Policy Number: _____ Expiry Date: _____

Exhibitor Investment *(please indicate quantities required)*

_____ ½ Table *(at \$250 inc GST, 1 person only)*

I would like Lunch for _____ person(s) each day

_____ Table *(at \$450 inc GST, 2 persons max)*

Dietary Needs: _____

_____ Gold Space *(at \$1250 inc GST, 4 persons max)*

_____ Platinum Space *(at \$3000 inc GST, 8 persons max)*

Covid Safe Event

- Exhibitors agree to not attend if they are unwell, show symptoms or have been requested to quarantine 7 days prior to show. At the show exhibitors must maintain social distancing, clean and disinfect stand surfaces regularly including products that have been handled by the public.

Payment Details

Cheque - Made payable to "Knife Art Association Incorporated"

Electronic Funds Transfer into account: **BSB 633-000 Account No 149465627 Reference** (invoice number or company name)

Credit Card (Using online registration at www.perthknifeshow.com.au)

Signature: _____ Date: _____

2024 SYDNEY KNIFE SHOW EXHIBITOR PROSPECTUS

TERMS & CONDITIONS

Exhibitors are expected to follow the terms and conditions. Show Management reserves the right to enforce strict compliance with all rules and regulations.

1. THE PROMOTERS

The Sydney Knife Show is run exclusively by the Knife Art Association, Please make any correspondence to info@knifeartassociation.com or andrew@knifeartassociation.com

2. SHOW QUALIFICATION

The Show is open to makers, dealers, manufacturers and suppliers of products and services to all segments of the knife, cutlery, survival and tactical industries. Non-related exhibits will be at the discretion of show management.

3. EXHIBIT FEES

Exhibitor fees should be paid through the website or directly to the Knife Art Association with a completed copy of the Exhibitor Contract. Exhibitors will not be allowed to occupy any space not fully paid for. Spaces cannot be reserved or allocated until exhibitor fees are paid. Final payment for Exhibitor Fees are due by July 5, 2024.

4. DISPLAY REGULATIONS/EXHIBIT SPACE

No exhibit may block or interfere with a neighbouring exhibit. Exhibitors shall confine all exhibit activities within the limits of their own spaces/tables. All materials and activities in a space shall be relevant to the exhibitor's products and/or services. The level of sound production devices shall be kept low enough so as to not be objectionable to other exhibitors. Absolutely no exhibits are permitted outside the contracted space/table space in public areas of the event area. Nothing may be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or furniture in the Event area. Decals or other stick-on display materials cannot be affixed to floors or walls. Violators will be responsible for removal of any stick-on materials and charged for cleaning. Any expense incurred in affixing items in a manner necessary or proper for the protection of the equipment or furniture will be borne by the Exhibitor.

5. DELIVERIES

The Knife Art Association and Rosehill Gardens do not accept any responsibility, nor is a bailment created, for merchandise or equipment delivered by or to exhibitors at any time. The Knife Art Association and Rosehill Gardens are not responsible for any loss or theft of Exhibitors' merchandise or equipment during any period of the Show, or during setup/dismantling.

6. EXHIBITOR ATTENDEE

All exhibitors are required to register. Contract includes one Exhibitor registrations per table and upto two Exhibitor registrations per Gold space.

7. EXHIBIT SETUP

Setup begins from 1pm, August 9, 2024. All exhibits must be fully set-up by show opening at 9am. In the event the Exhibitor does not set-up and occupy reserved space, the Knife Art Associations authorised to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of the show, free and clear of any claims by Exhibitor. All exhibits must be open for business during all show hours. No dismantling or packing may be started before the show closing on Sunday, August 11, 2024 at 4:00 p.m. Cooperation on this point from all exhibitors is required. Failure to comply with this request may result in loss of future exhibition privileges. All exhibits must be removed (or all materials packed and ready for shipping) from the exhibit hall by 10 p.m. Sunday, August 11, 2024. If no progress has been made on exhibit tear down or no arrangements were made with the Knife Art Association prior to end of show, the exhibit will be removed at the exhibitor's expense. The Knife Art Association will not assume any liability for any injury that many occur to Show visitors, exhibitors or their agents and employees or others, or their property, during Show setup and dismantling periods.

8. SPACE/TABLE FURNISHINGS

Standard exhibitors will be supplied with a 1.8m table, a black table cloth and 2 chairs. Any additional booth walls, furnishings and other service – i.e., tables, accessories, drapes, labour to erect and dismantle exhibits, special signs, will be the responsibility of the exhibitor.

9. LIABILITIES

Exhibitor hereby agrees to indemnify and save harmless the Show and Knife Art Association and all their members, managers, officers, sponsors, employees, agents, guests, from any damages, expenses, losses or liabilities, including but not limited to any suit or claim for personal injury, product liability, for property damage (including theft, fire, accident or other cause) or for loss or use of property by whosoever sustained on or about

Exhibitor's participation in Show.

10. INSURANCE

Exhibitors should carry public liability, property damage and products liability insurance coverage (including premises, operations and contractual liability) of at least \$10,000,000.00 for such liability together with statutory worker's compensation coverage with a limit of at least \$100,000.00.

11. UNAUTHORIZED ITEMS

No switchblades, trench knives, balisong knives or any other product defined as illegal by the local, state or federal law enforcement agencies may be displayed for sale or possessed at the Sydney Knife Show. Counterfeit or misrepresented knives are also not to be displayed or offered for sale. Violation will result in immediate expulsion from the Show at the sole discretion of the Knife Art Association. The Knife Art Association reserves the right to request that an Exhibitor remove unauthorized products from the display area. If the Exhibitor refuses this request, this contract will be terminated immediately and the Exhibitor will be required to remove itself and its products, equipment and furniture without any liability or refund obligation whatsoever on the part of the Knife Art Association.

12. CLEANING OF EXHIBITS

Show Management will maintain Show aisles, Exhibitors must, at their own expense, keep their spaces clean, rugs vacuumed, products dusted and exhibits in good order.

13. MEETINGS AND HOSPITALITIES

No exhibitor shall hold any meeting or event that conflicts with Show exhibit, program or announced evening sessions.

14. SUBLEASE & CANVASSING

Subleasing spaces or tables to business or person is forbidden without the express consent from the organisers. Sharing a space or table with a business or person is not allowed without prior approval from the organiser. The promotion, distribution of samples, literature, or other materials for a non-exhibiting business or person is expressly prohibited.

15. EXHIBITOR FUND RAISING

No raffles, giveaways or fund raising activities may be run without the express approval from the Knife Art Association prior to the show.

16. EXHIBITOR RESPONSIBILITIES

The Exhibitor agrees to comply with all applicable tax and other laws relating to the sale of goods or services, and to obtain, pay for and display all necessary licenses and permits and to pay all taxes and levies insofar as the Exhibitors own participation in the Show is concerned. This includes the prohibition of selling knives to those under 16 as per state legislation.

17. CANCELLATION CLAUSE

Any Exhibitor wishing to cancel their space reservation before July 5, 2024, for reasons of their own may do so in writing and will receive a refund of monies paid at the discretion of the Knife Art Association. Any cancellation after July 5, 2024 will be accepted, but no refund of Show exhibit space money will be made.

18. FORCE MAJEURE

In the event any part of the exhibit area or any portion thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of pandemic, strike, lock-out, labour dispute, riot or any other cause or agency over which the Show has no control, or should the Show decide that because of any such cause it is necessary to cancel, postpone or re-site the Show, or reduce the installation time, Show time or move-out time, the Show shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect as a result thereof.

19. AMENDMENTS

The Knife Art Association shall have the full power in the interpretation and enforcement of all contract regulations constrained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary for proper conduct of the exhibition. All Exhibitors will be promptly notified of any changes to these rules. The Knife Art Association reserves the right to reassign exhibit space at any time (without any refund or obligation to Exhibitor). Written notice will be provided to Exhibitor if exhibit location is changed.

20. ALCOHOL IS NOT ALLOWED TO BE CARRIED IN - SMOKING IS NOT PERMITTED INDOORS.